

## **Webmaster's Report 2019-2020**

Bruce Dadey

There have been no major revisions to the RhetCanada website since the re-design last year. I will be installing analytics tools within the next few weeks so we can monitor the overall number of visitors on the site and find out which pages are most visited. Thanks to Shivaun Corry, Devon Moriarty, and David Beard for their assistance with the Twitter and Facebook accounts. Our Facebook group currently has 70 members and our Twitter account has 220 followers. RhetCanada also formerly had a Google Groups account, but Google shut down that platform earlier this year and deleted all accounts.

For the coming year, I hope to work with those on the social media committee and the executive to explore how we could more strategically use our website and social media accounts to promote RhetCanada, foster connections between members, and increase membership. I welcome any suggestions or assistance from our members that would help to accomplish those aims.