

**David Beard** is Professor of rhetoric in the Department of English, Linguistics, and Writing Studies at the University of Minnesota Duluth. He has published in journals like the *International Journal of Listening*, *Archival Science*, *Philosophy and Rhetoric*, *Southern Journal of Communication*, and *Enculturation*, among other venues. With Heather Graves, he co-edited *The Rhetoric of Oil* (Routledge). With John Heppen, he has published several articles and book chapters about professional wrestling.

**Nancy Bray** (PhD, University of Alberta) is a university educator specializing in English-language, communications, public relations and technology instruction. As a researcher, she explores how academics can communicate their research results better to lay audiences.

**Betsy Brey** (BA and MA, University of Minnesota Duluth) is a PhD candidate in the Department of English Language and Literature at the University of Waterloo. Her research focuses on queering narratology in video games. She is particularly interested in the intersections of game play and narrative structure, and how game stories are perceived and constructed by communities of fans.

Focusing on games and communities like *Dragon Age*, *Skyrim*, *Five Nights at Freddy's*, *Twitch Plays Pokemon*, or *Critical Role*, Betsy's research takes an intersectional approach to queering games and game narratives. Additionally, her work examines the social and cultural practices of the communities that play or enjoy these games, including questions of collaboration, digital labour, canonicity, and the cultural economies of fans and fandoms. Her work has been published in a number of books, including

*Indie Games in the Digital Age* (2020), *Narrative Tactics for Mobile and Social Games: Pocket-Sized Storytelling* (2018), *Beyond the Sea: Navigating BioShock* (2018), and *The Play Versus Story Divide in Game Studies: Critical Essays* (2015), as well as in *The Journal of Contemporary Rhetoric*. She is Editor-in-Chief at *First Person Scholar*, a middle-state game studies publication run by graduate students with an international readership.

**Maurice Charland** is Distinguished Professor Emeritus of Communication Studies at Concordia University. He was an Honorary Associate of the Centre for Rhetoric Studies at the University of Cape Town, South Africa. He completed his PhD at the University of Iowa in Communication and Theater Arts in 1983, specializing in rhetorical theory. He is the recipient of the National Communication Association's 2000 Charles H. Woolbert Research Award for his 1987 essay, "Constitutive Rhetoric: The Case of the People Québécois." With Michael Dorland of Carleton University, he shares the Canadian Communication Association's 2002-2003 Gertrude J. Robinson Book Prize for their co-authored *Law, Rhetoric, and Irony in the Formation of Canadian Civil Culture* (UTP).

**M. Shivaun Corry** is a PhD student in the Department of Communication and Rhetorical Studies at Duquesne University. Her research interests include civil religion, public apologies, and music and dance ethnology. In her free time, she dances on top of a drum while balancing a sword on her head.

**Bruce Dadey** is a continuing lecturer at the University of Waterloo who teaches classes in rhetoric and professional communication. His research interests include rhetorical theory, visual rhetoric, comparative and contrastive rhetoric, technical communication, prose studies, and information design.

**Julie Dainville** holds a PhD in Langues, lettres et traductologie from the Université libre de Bruxelles. Her main research interest is Ancient rhetoric, and especially its connections with religion and education in Greek and Roman societies.

**Chrysanne DiMarco** is a computational scientist who retired from the University of Waterloo's David Sheriton School of Computer Science in 2017, after a long and productive career in computational stylistics and rhetoric.

**Victor Ferry** is Founder of L'Artisanat Rhétorique, offering "the tools and training to allow you to create a movement around the cause, project or product that is important to you." Ferry has worked at the Université Libre de Bruxelles. Victor does research in Social Psychology, Intrapersonal Communications and Rhetoric. His current project is 'Exercising empathy.'

**Kyle Gerber** is a husband, father, and a scholar, a PhD candidate at the University of Waterloo. His research uses the methods of Kenneth Burke and Jeanne Fahnestock to explore how rhetorical figures shape attitudes and actions. In particular, he researches the literary landscape of North American Mennonites, and examine how rhetorical figures repeated in that landscape create a unique and radical attitude towards forgiveness.

**Heather Graves** (retired) was Professor of English and Film Studies at the University of Alberta in Edmonton, Alberta, Canada, where she has served as the Acting Director of Writing Across the Curriculum several times and the Director of Writing Studies for three years, as well as teaching academic writing to graduate and undergraduate students and business communication. Her latest academic book, *The Rhetoric of Oil in the Twenty-First Century: Government, Corporate, and Activist Discourse*, edited with David Beard, was published by Routledge in 2019. She has two new textbooks on writing, *The Concise Guide to Technical Communication* and *Business Communication: Rhetorical Situations*, both of which will be published by Broadview Press in 2020.

**Roger Graves** (retired) was Professor in the Department of English and Film Studies, Director of Writing Across the Curriculum, and Associate Director of the Centre for Teaching and Learning at the University of Alberta. He is the author, co-author, or editor of eight books and 30+ articles, including *Writing Assignments Across University Disciplines* and *Writing Instruction in Canadian Universities*. He is a member of the editorial board of the *IEEE Proceedings on Technical Communication*, and publisher of Inkshed Publications, the publications initiative of the Canadian Association for the Study of Language and Learning (CASLL/Inkshed). His current research interests include writing assignments across disciplinary fields and the gamification of peer response systems in writing classrooms. Since 2008, he has given over 300 public presentations locally, nationally, and internationally. From 2014–2020 he served on the The International Society for the Advancement of Writing Research (ISAWR) Steering Committee; previously he served on the Executive Committee of the Conference on College Composition and Communication (2010–2012) and of the Canadian Association for the Study of Discourse and Writing (2008–2014).

**Randy Allen Harris** is a rhetorician and linguist in the Department of English Language and Literature, at the University of Waterloo. His books include *The Linguistic Wars*, *Voice Interaction Design*, *Rhetoric and Incommensurability*, and two volumes in the Routledge *Landmark Essays* series, on rhetoric of science.

**Tess Laidlaw**'s research passion is the application of rhetorical theory to practical communication about health and disease: how such communication occurs, its impacts, and the significance of implicit, symbolic, elements. She holds a PhD in Interdisciplinary Studies (Rhetoric & Media Studies), and has particular interest in communication in high-risk health threat situations such as pandemics, and in applying the theories of rhetorician Kenneth Burke in exploration of these contexts. She is also investigating the persuasive impact of prenatal education on birth experience and the ways health professionals construct expertise in social media contexts. Her teaching and research are grounded in a laboratory-

and field-based research background spanning microbiology, freshwater research, biochemistry and genetics, and professional communication experience that includes CIHR (Institute of Infection and Immunity), and a university-affiliated vaccine research & development organization. These roles spurred an interest in effective communication of scientific and health-related topics to lay publics.

**Andrew McGillivray** is an Assistant Professor in the Department of Rhetoric, Writing, and Communications at the University of Winnipeg. Before joining the University of Winnipeg, he taught in the Icelandic Language and Literature program at the University of Manitoba as well as in the Medieval Icelandic Studies (MIS) and Viking and Medieval Norse Studies (VMN) programs at the University of Iceland. While continuing to research medieval and Nordic topics, McGillivray also has a keen interest in the connection between language and culture here in Winnipeg specifically, Manitoba more broadly, and in Canada generally. Specifically, the rhetorical representation of culture interests McGillivray at present.

**Jaqueline McLeod Rogers** is Professor and Chair of the Department of Rhetoric, Writing, and Communication at the University of Winnipeg. She has presented numerous papers and been invited to speak about Marshall McLuhan at a number of international scholarly conferences. Her recent publications (co-edited) include *Finding McLuhan: the Mind, the Man, the Message* (2015) and “McLuhan and the Arts” (a special issue of the journal *Imaginations*, 2018). She is awaiting the publication of a seven-chapter book about McLuhan and the city, *McLuhan’s Techno-sensorium City* (Lexington, forthcoming). She is beginning a co-authored project examining linkages between McLuhan’s communication theory and policy and law governing e-consumerism, copyright, and cultural production. She is also currently co-editing a volume on technology and family practises, *Mothering/Internet/Kids* (for Demeter Press). She is a board member of The Canadian Communication Association (final term) and elected to the Media Ecology Association board as member-at-large.

**Ashley Mehlenbacher** is an Associate Professor specializing in rhetorical theory and science communication at the University of Waterloo. She is also the Principal Investigator of the Demos Lab (Democratization through Education in Medicine, technology, and Science Lab). In addition to her duties at Waterloo, she serves as a Member of the Board of Directors for the Association for the Rhetoric of Science, Technology, and Medicine (ARSTM).

**John Moffatt** holds degrees from the University of Toronto (BA) and Queen's University (MA and PhD). He taught at several universities in Ontario, Québec, Alberta, and British Columbia before joining the faculty at the University of Saskatchewan, where he is an Associate Professor in the Ron and Jane Graham School of Professional Development, College of Engineering, where he teaches courses focussed on the rhetorical dimensions of public and professional communication. His research centres on rhetorics of identity in Canadian popular and professional culture, especially in historical contexts. He is particularly interested in changing perceptions of ethos and in the construction of credible witness in the interpretation of historical documents.

**Devon Moriarty** is a PhD Candidate in the Department of English Language and Literature at the University of Waterloo. Her research, supported by the Social Science and Humanities Research Council of Canada's Talent Program, examines political and science communication as it unfolds on the popular news aggregation site, Reddit. Her work pairs the rhetoric of science and technology with rhetorical genre studies to explore how expertise is performed, adjudicated, and communicated in both multidisciplinary teams and public spaces. Moriarty's writing has appeared in journals including *Rhetoric Review*, *Technical Communication Quarterly*, and *Social Epistemology*.

**Loïc Nicolas** (Université libre de Bruxelles, 2011) is a researcher and trainer at IHECS — Institut des Hautes Études des Communications Sociales, think tank PROTAGORAS (Belgium).

**Tracy Whalen** is an Associate Professor in the department of Rhetoric, Writing, and Communications at the University of Winnipeg. She is the general editor for the Canadian journal *Rhetor* and co-editor of the book *Finding McLuhan: The Mind/The Man/The Message* (2015). Her current research focuses on public memory, aviation disaster, and the complex relationship between Newfoundland and the United States.

**Jeanie Wills** is Associate Professor in the Graham School of Professional Development and an interdisciplinary humanities scholar. Teaching in the Graham School of Professional Development in the College of Engineering has provided her with the opportunity to unite scholarship and teaching to consider the needs of minority populations in her community, such as women and Aboriginal people. She seeks to connect research and teaching in meaningful ways to primarily engineering students.